

FILE

1972

AUGUST 21

fashion calendar

32nd year • issued weekly

JANUARY							FEBRUARY						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 21, 1972

Beginning Friday August 18	IMPORTED KNIT TOPS-- WINTER AND SPRING "A New Sparkling Line of Lurex Knit Tops" -- first ready-to-wear by Willie Woo. Continuous showings by appointment. Contact: Steve Chu or Alan Goldstein, 354-1411.	WILLIE WOO	15 WEST 38TH STREET ROOM 505
August 21	REPUBLICAN NATIONAL CONVENTION IN MIAMI, FLORIDA (Aug. 21 - 24)		
Beginning Monday August 21	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: Barbara Sadtler, 594-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday August 21	FALL AND WINTER FUR COLLECTION By appointment. Contact: Mr. Albert, 594-8873.	ALBERT GOMPERTZ ASSOC.	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday August 21	OPENING OF HOLIDAY COLLECTION Designed by Jonathan Hitchcock. Contact: Johanna Burke, 239-0545.	HITCH LTD. (DIV. OF THE KREISLER GROUP)	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday August 21	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: Ellen Goodstone, 239-4155.	CHUCK HOWARD FOR DAMIAN COUTURE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday August 21	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: Miss Kay 279-2770. Publicity: Margaret Hodge Co., 758-9230.	MR. DINO INC.	1407 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday August 21	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 832-7077.	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD	THE GAZEBO-2ND FLOOR 14 EAST 57TH STREET
Beginning Monday August 21	OPENING OF HOLIDAY & RESORT COLLECTION Designed by Beverly Moyer. Contact: Johanna Burke, 239-0545.	REFLECTIONS (DIV. OF THE KREISLER GROUP)	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday August 21	HOLIDAY/RESORT HANDBAG COLLECTIONS Contact: 683-6969.	NATIONAL HANDBAG ASSN (347 FIFTH AVENUE)	INDIVIDUAL SHOWROOMS
Tuesday August 22 8:30 A.M.	HOLIDAY LOUNGEWEAR BREAKFAST SHOW By invitation. Contact: Barbara Telfer, 689-5900, ext. 566.	GLAMOUR MAGAZINE; & CELANESE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Tuesday August 22 11:30 A.M.	FASHION SHOW BY ADELE SIMPSON Fall and Winter collection. Publicity: EL. 5-6800.	BONWIT TELLER	6TH FLOOR DESIGNER SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday August 22 12:00 Noon Luncheon	PRESS PREVIEW: TENNIS FASHIONS "The Great American Racket" -- Tennis swings to color -- a preview of Resort-Spring '73 tennis fashions with Kodel polyester. Special guests: Sarah Danzig, Elke Sommer, William Talbert. By invitation. Contact: Alyson Mann, MU. 8-1200.	EASTMAN CHEMICAL PRODUCTS (1133 AVE. OF AMERICAS)	TAVERN-ON-THE-GREEN CPW AT 67TH STREET
Tuesday August 22 5:30 P.M. Cocktails	HOLIDAY '72 COLLECTION Showing of three divisions: Concept 70's, Park East, Models Coat. By invitation. Contact: Viola Rossi. 489-8118.	SWIRL	WEAVERS CLUB 111 WEST 40TH STREET
Tuesday August 22- August 24	SEMI-ANNUAL FABRIC DISPLAY Three-day Spring and Summer '73 fabric exhibit, 10:00 A.M. to 5:00 P.M. Co-chmn: Diana Adler-Robert Leonard Corp.; Marilyn Karnes, Creative Mgr., Fabrics-Celanese Corp. Prices:(including color card) \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Tuesday August 22- August 25	TWENTY-SIXTH WORLD CONGRESS:C.I.D.E.S.C.O. "Science Gives Beauty a New Look for the Seventies" -- International Committee for Esthetics and Cosmetology meeting for the first time in America. (Press, Mon. Aug. 21, 5:00-7:00 P.M.) Contact: Woodworth-Dana, 635 Madison Ave., 758-6728.	COMITE INT'L D'ESTHETIQUE ET DE COSMETOLOGIE	HOTEL AMERICANA
Wednesday August 23 11:30 A.M.	CUSTOMER SHOWING: JERRY SILVERMAN FASHIONS Showing of Fall-Winter collection by Shannon Rodgers for Jerry Silverman. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday August 23 11:30 A.M.	"LADY BONWIT" FASHION SHOW Showing of Fall and Winter collections. By invitation.Publ.: EL. 5-6800.	BONWIT TELLER	4TH FLOOR
Wednesday August 23 12:00 Noon Luncheon	SPRING '73 COLLECTION Musical presentation of Spring '73 line of Keds and Grasshopper Casuals. By invitation. Contact: Nancy Weil, 247-5000, ext. 7334.	UNIROYAL, INC.	STATLER HILTON HOTEL PENN TOP CENTER
August 25	CALIFORNIA READY-TO-WEAR RESORT AND EARLY SPRING MARKET WEEK		
Sunday August 27 6:00 P.M.- 8:00 P.M. Cocktails	BENEFIT SHOW FOR SOUTHAMPTON HOSPITAL Fall fashion show by Alexander's, including imports. Commentator: Francine Farkas, fashion director and vice president. Tickets: \$100 per couple. Public Relations: Southampton Hospital--Elaine Benson, 516-283-2600; Alexander's--Serge Obolensky Assoc., 1010 Third Ave., 421-8266.	ALEXANDER'S	IRVING INN SOUTHAMPTON, L.I.
Beginning Monday August 28	OPENING: RESORT- SPRING COLLECTION Continuous by appointment. Contact:Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI- STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 28	IMPORTS & EARLY HOLIDAY COLLECTION Informal showings by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday August 29 12:30 P.M.& 2:30 P.M.	PRESS & CUSTOMER TENNIS SHOW Teddy Tinling will discuss his new tennis fashions, the new color code for tennis clothes and the evolution of the tennis dress. Leading Forest Hills players will model the tennis dresses and demonstrate tennis techniques. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Beginning Tuesday August 29	HOLIDAY-CRUISE COLLECTIONS Designed by Issey Miyake, Christian Bailly, Fernando Sanchez, Rolland Chakkal, Jean Muir. Contact: Olivier Gelbsman, 832-7100.	PARIS COLLECTIONS	543 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday August 30 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Personality" -- collection designed by Emilio Pucci and Margit Brandt for Formfit Rogers. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Saturday Sept. 2- Sept. 5	SEMI-ANNUAL MENSWEAR SHOW IN PARIS Presented by Salon Européen de l'Habillement Masculin. Contact: M. Chanut, 8, rue de Richelieu, 75 Paris. New York Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.	S.E.H.M.	PARC DES EXPOSITIONES PORTE DE VERSAILLES
Saturday Sept. 2- Sept. 7	INTERNATIONAL LEATHER WEEK IN PARIS Contact: M. de Cardellac, 2 rue Edouard VII, 75-Paris-9e, 073,68.60. N.Y. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.	SEMAINE INTERNATIONALE DU CUIR	PARC DES EXPOSITIONES PORTE DE VERSAILLES
Sunday Sept. 3- Sept. 6	IGEDO-INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF, GERMANY. Contact: Int'l Modemesse GmbH, 5 Dusseldorf, Freiligrathstrasse 28; or N.Y.-- German American Chamber of Commerce, 582-7788.		
Sept. 4	LABOR DAY (Monday) - Legal Holiday		
Beginning Tuesday Sept. 5	RESORT AND EARLY SPRING COLLECTION Informal showings by appointment. Contact: 594-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 5	OPENING OF NORTH/ SOUTH COLLECTION Continuous showings by appointment. Contact: 736-1690.	CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Sept. 5	HOLIDAY, RESORT, EARLY SPRING JEWELRY Continuous showings by appointment. Contact: Tony Dee, WI. 7-1329.	CORO, VENDOME & OSCAR DE LA RENTA	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 5	HOLIDAY AND RESORT COLLECTION Continuous showings by appointment. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 5	OPENING: RESORT & HOLIDAY COLLECTION Continuous showings by appointment. Contact: Miss Fritzl, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 5	OPENING: RESORT & HOLIDAY COLLECTION Continuous showings by appointment. Contact: LA. 4-2544.	LAIRD-KNOX BY HUBERT LATIMER	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 5	OPENING: RESORT & HOLIDAY COLLECTION Continuous showings by appointment.	MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Contact: Bernice Geller, 947-2055.
Beginning Tuesday Sept. 5	OPENING OF RESORT COLLECTION Coordinated fashions and sundresses.	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD By appointment.	THE GAZEBO-2ND FLOOR 14 EAST 57TH STREET Contact: 832-7077.
Beginning Tuesday Sept. 5	HOLIDAY-RESORT COLLECTION Continuous showings.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR Contact: YU. 6-6633.
Beginning Tuesday Sept. 5	RESORT & EARLY SPRING COLLECTION Continuous by appointment.	LEO NARDUCCI AMBIANCE Contact: Bill Friese, 354-0640.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Tuesday Sept. 5	RESORT AND EARLY SPRING COLLECTION Designed by John Kloss.	PRECIPITATION (DIV. OF THE KREISLER GROUP) Contact: Johanna Burke, 239-0545.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 5	RESORT AND EARLY SPRING COLLECTION Designed by Beverly Moyer.	REFLECTIONS (DIV. OF THE KREISLER GROUP) Contact: Johanna Burke, 239-0545.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Sept. 6	RESORT AND EARLY SPRING COLLECTION Informal showings by appointment.	RODRIGUES FOR PETER CLEMENTS Contact: LO. 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 6	RESORT AND EARLY SPRING SPORTSWEAR Informal by appointment.	MARY ANN RESTIVO OF GENRE Contact: 354-1855.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 5	OPENING OF NORTH/ SOUTH COLLECTION Continuous showings by appointment.	CHESTER WEINBERG LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: 736-1690.
Wednesday Sept. 6 9:00 A.M. Breakfast	OFFICIAL OPENING: NEW CENTENNIAL ESCALATOR Ribbon cutting at 9:00 A.M., followed by breakfast. Introduction by Lawrence Lachman, Chairman of the Board and Marvin Traub, President. Presentation of Centennial Program, coordinated by Mary Joan Glynn, Vice Pres., Advg. & Sales Promotion, to include graphics and packaging created by Massimo Vignelli, the Centennial Symbol program by Bill Berta and the Centennial store design plans. By invitation. Contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988.	BLOOMINGDALE'S	EXEC. CONFERENCE RM-7 FL. & 3RD AVE. ESCALATOR
Wednesday Sept. 6 10:00 A.M. Breakfast	PRESS PREVIEW: FALL FASHIONS First Fall fashion presentation by Gimbels East, introducing exclusive European designer imports. <u>Show at 10:15.</u> By invitation. Publicity: Margot Infantino, LO. 4-3300, ext. 6113.	GIMBELS EAST	86TH & LEXINGTON AVE. 11TH FLR-COMMUNITY ROOM
Wednesday Sept. 6 11:30 A.M.	PRESS SHOWING: GIVENCHY NOUVELLE BOUTIQUE Showing of Fall and Winter collection. For press and customers. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 6 11:30 A.M.	JOHN ANTHONY FASHION SHOW Fall and Winter collection. Publicity: EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Beginning Wednesday Sept. 6	RESORT AND HOLIDAY COLLECTION Continuous showings by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday Sept. 6	RESORT AND EARLY SPRING COLLECTION Contact: Malcolm Mokotoff, 594-8570. Publicity: Vera Bacal, PL. 3-8421.	CHRISTOPHER JONES BY BETTY CAROL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Sept. 6	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON LTD.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Sept. 7 9:00 A.M.	OPENING: HOLIDAY & RESORT COLLECTION By appointment. Also, Tues., Sept. 12 at 9:00 A.M. Or by appointment, through Sept. 16. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Thursday Sept. 7 11:00 A.M.	RESORT & EARLY SPRING COLLECTION For press and buyers, by invitation. Thereafter continuous. Contact: Nancy Josephson, 594-8570. Publicity: Vera Bacal, PL. 3-8421.	SMITH & JONES BY MORTON MYLES	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Sept. 7 11:30 A.M.	CUSTOMER SHOW: FALL FASHIONS BY JEREMY By Alan Phillips for Jeremy. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Beginning Thursday Sept. 7	OPENING: RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: Miss Piera, 563-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Sept. 7	OPENING: RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: Miss Bory, 563-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Sept. 7	RESORT AND HOLIDAY COLLECTION Hand knits and couture. Continuous by appointment. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE	33 EAST 68TH STREET SHOWROOM - 4TH FLOOR
Beginning Thursday Sept. 7	HOLIDAY AND RESORT DRESSES & SPORTSWEAR Continuous by appointment. Contact: Gena Torricelli, 628-7177.	KAY UNGER FOR LIBERTY OF LONDON	33 EAST 68TH STREET SHOWROOM - 4TH FLOOR
Friday Sept. 8 9:00 A.M. Breakfast	PRESS PREVIEW: MEN'S WEAR International menswear fashions. M.C.: Geraldo Rivera, WABC-TV news correspondent. By invitation. Also Sept. 20 at 6:00 P.M., for public. Contact: Walter Hauser, 838-3341.	ALEXANDER'S	3RD FLOOR
Sept. 9	JEWISH NEW YEAR - Rosh Hashonah (Saturday) - Begins Friday at Sundown		
Beginning Monday Sept. 11	OPENING OF RESORT COLLECTION Continuous showings. Contact: Sondra Barrett, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 11 9:00 A.M.- 10:00 A.M.	FALL COLLECTION OF TENNIS WEAR Personal appearance by Billie Jean King at champagne breakfast. Informal modeling of Head Tennis Wear for Fall in newly renovated Pro Shop. By invitation. Contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988.	BLOOMINGDALE'S	THE MEN'S STORE ESCALATOR LEVEL
Monday Sept. 11 3:30 P.M.	PRESS PREVIEW: HOLIDAY- CRUISE COLLECTION First collection by Lupe in a contemporary price range--sportswear, daytime, sundown and after. By invitation. Publicity: Ruth Hammer Assoc., 685-8290.	LUPE FOR WINSTON BROOKS LTD.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Sept. 11 6:00 P.M.	BENEFIT SHOWING: FASHIONS BY TRIGERE Pauline Trigere presents her Fall, Winter Collection to benefit the New York Metropolitan Committee for UNICEF. Price: \$25.00. Invitations will be issued. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Beginning Monday Sept. 11	RESORT AND HOLIDAY COLLECTION Informal showings by appointment. Contact: Marie Bottone, LO. 4-9220.	CHRISTIAN DIOR PARIS-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 11	RESORT AND EARLY SPRING COLLECTION Designed by Jonathan Hitchcock. Contact: Johanna Burke, 239-0545.	HITCH LTD. (DIV. OF THE KREISLER GROUP)	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Sept. 11- Sept. 21	RESORT & EARLY SPRING COLLECTION Informal showings. Contact: 335-6033 (NY); 213-627-0806 (L.A.).	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 11	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: Ellen Goodstone, 239-4155.	CHUCK HOWARD BY DAMIAN COUTURE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 11	RESORT & EARLY SPRING COLLECTION Informal showings by appointment. Contact: 594-0454.	NINA RICCI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 11	RESORT & HOLIDAY COLLECTION Informal showings. Contact: Betty Whiteman, WI. 7-2055.	RICHARD D BY KAY UNGER	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 11	OPENING OF HOLIDAY & RESORT COLLECTION By appointment. Contact: Lois Ende, 279-3650.	ROYAL PARK	498 SEVENTH AVENUE PENTHOUSE
Beginning Monday Sept. 11	RESORT & SPRING COLLECTION Continuous showings. Contact: Ann Lawrence, 868-8100.	SEQUEL I & SKIP II BY BILL SMITH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 11	OPENING OF RESORT COLLECTION Designed by Jay Anderson and Fred Ackerman, including special "Palmaire Collection". Continuous showings by invitation. Contact: Mrs. Walker, 947-0964. Publicity: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 11	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: Jerry Brenner, CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 11	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: 524-3520.	TEAL TRAINA; TRAINA SPORT & BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 11- Sept. 13	SPRING BOYS' & YOUNG MEN'S MARKET WEEK National Youth Market trade show by Boys' & Young Men's Apparel Manufacturers Assn. Contact: 594-5130.	BAMA	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Sept. 12	9:00 A.M., RAY AGHAYAN/BOB MACKIE (2nd show), Hotel Gotham, 213-657-7377.		
Tuesday Sept. 12 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30, followed by show at 10:00. By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Sept. 12 10:30 A.M.	CRUISE & EARLY SPRING COLLECTION By invitation. Contact: Florence Napp, WI. 7-5324.	ARKIN COLLECTION & ANDREW ARKIN PETITES	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 12 10:30 A.M.	OPENING: HOLIDAY & RESORT COLLECTION By reservation. Contact: Jim Howley, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 12 11:00 A.M.	CRUISE & EARLY SPRING COLLECTION By invitation. Contact: WI. 7-5324.	LANVIN COUTURE & LANVIN SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 12 11:30 A.M.	OPENING OF RESORT COLLECTION For press, by invitation. Also 3:00 P.M. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 12 1:00 P.M.	HOLIDAY & RESORT BY DON BREITINGER Also Sept. 19 at 1:00 P.M. (Note change of date and time) By invitation. Contact: LA. 4-0237.	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 12 1:00 P.M.	CRUISE, EARLY SPRING SPORTSWEAR Designed by Marshall Klugman. By invitation. Continuous thereafter. Contact: Judy Lauterstein, 736-6909.	JOHN MacDOUGALL	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Tuesday Sept. 12 2:00 P.M.	OPENING: RESORT & EARLY SPRING Also Sept. 19 at 2:30 P.M., by reservation. <u>(Note change of dates and time)</u> . Contact: 244-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Sept. 12 3:00 P.M.	PREVIEW OF DIOR READY-TO-WEAR COLLECTION Designed by Marc Bohan and Philippe Guibourge, Exclusive at Saks Fifth Avenue. For press and customers. By invitation. Marc Bohan will make a personal appearance. Publicity: Helen O'Hagan, PL. 3-4189.	SAKS FIFTH AVENUE	FIFTH FLOOR DIOR BOUTIQUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 12 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Also Sept. 13 at 3:00 P.M. Contact: 354-8120.	COMPANY 5 BY MAURICE ANTAYA	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 12- Sept. 22	ISRAELI SPRING '73 COLLECTION Sportswear, dresses and ensembles, leisurewear, outerwear, beach, swimwear. Designed by Ata, Baruch, Bashan, Carnit, Derby Knit, Diva, Dorina, Dukert Paz, Elanit, Ero, Gabi Model, Glenette, Hadar Rosen, Iris, Jercoli, Judith Creations, Kitan Dimona, Klil Yofi, L.A.M. Fashions, Lartex, Maquette, Matzkin, Meza, Modafil, Niba, Papco, Rikma, Israel Rosen, Salpeter, Schiff-Atlas, and Shirex. By appointment. Contact: Jerry Millman, 594-5215.	ATID (AMERICAN TRADE & INDUSTRIAL DEVELOPMENT)	111 WEST 40TH STREET SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 12	OPENING OF RESORT COLLECTION A collection of day, dinner and evening fashions, including Brenner Couture Knits by Eleanor Brenner, for the contemporary woman. Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 12	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LA. 4-5923.	FOLMAR FANTASY LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 12	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LO. 4-3246.	MISS FOX & SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 12	HOLIDAY-CRUISE COLLECTION Continuous showings by appointment. Contact: 244-4700.	GINORI SPORTSWEAR (DIV. ORIGINALA)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 12	RESORT COLLECTION BY OLE BORDEN Continuous showings by appointment. Contact: Bruno, 564-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 12	OPENING OF HOLIDAY COLLECTION Informal showings by appointment. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Wednesday Sept. 13 9:30 A.M.	PRESS PREVIEW: FALL-WINTER COLLECTION Presentation of Gucci Fall-Winter fashions and accessories for men and women. By invitation only. Contact: Hamra Assoc., 748 Lexington, 753-9833.	GUCCI	689 FIFTH AVENUE SALON
Wednesday Sept. 13 10:00 A.M.	OPENING: RESORT & EARLY SPRING Also Sept. 14 and 20 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 13 11:30 A.M.	PRESS & CUSTOMER SHOW: TIKTINER COLLECTION Showing of exclusive Fall-Winter collection. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 13 11:30 A.M.	FASHIONS BY KASPER Publicity: EL. 5-6800.	BONWIT TELLER	7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 13 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By invitation. Thereafter by appointment. Contact:	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR 239-4155.
Wednesday Sept. 13 2:30 P.M.	PRESS SHOWING: FALL FASHIONS By invitation. Contact:	BEN KAHN AT CARTIER & BEN KAHN COUTURE Ernest Graf, BR. 9-0633.	HOTEL PLAZA GRAND BALLROOM
Sept. 13	3:00 P.M., COMPANY 5 (2nd show), 530 Seventh Ave., 4th fl.,		354-8120.
Wednesday Sept. 13 4:00 P.M.	HOLIDAY & RESORT COLLECTION Also Sept. 14 at 4:00 P.M. Contact:	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 947-8235.
Wednesday Sept. 13 5:30 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact:	MOLLIE PARNIS BOUTIQUE Ruth McLaughlin, 279-5012.	HOTEL PIERRE GRAND BALLROOM
Beginning Wednesday Sept. 13	RESORT & EARLY SPRING COLLECTION Informal showings by appointment. Contact:	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR 594-0454.
Beginning Wednesday Sept. 13	SPORTSWEAR & DESIGNER COLLECTIONS FROM EUROPE Hand-loomed cottons from Greece, French sweaters, British boutique fashions. Continuous showings by appointment. Contact:	INTERNAT, INC.	33 EAST 68TH STREET SHOWROOM - 4TH FLOOR Gena Torricelli, 628-7177.
Beginning Wednesday Sept. 13	RESORT & EARLY SPRING COLLECTIONS Continuous showings by appointment. Contact:	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR Betty Hanson, 279-9915.
Thursday Sept. 14 9:30 A.M.	RESORT AND SPRING COLLECTION Show at 10:00. For press and buyers. By invitation. Thereafter by appointment. Contact:	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.
Sept. 14	10:00 A.M., ADELE SIMPSON(2nd show), 530 Seventh Ave., 23rd fl.,		LA. 4-7626.
Thursday Sept. 14 11:30 A.M. Cocktails	ADOLFO BOUTIQUE-- FALL COLLECTION Press preview of Fall boutique collection by Adolfo. By invitation. Publ: Helen O'Hagan. PL. 3-4189.	SAKS FIFTH AVENUE	5TH FLOOR
Thursday Sept. 14 2:30 P.M.	PRESS SHOWING: HOLIDAY AND RESORT By invitation. For buyers, Sept. 19, 21, 26 at 12:00 Noon. By reservation. Contact:	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Harriet Feld, 354-1500.
Thursday Sept. 14 3:00 P.M.	AUTUMN-WINTER COLLECTION By invitation. Contact:	FEMINA FURS LTD. (330 SEVENTH AVENUE) Catherine McCormack, LO. 5-3870.	ST. REGIS HOTEL MAISONETTE ROOM
Sept. 14	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st Fl.,		947-8235.
Thursday Sept. 14 5:30 P.M.	FALL COLLECTION BY HALSTON By invitation. Publicity:	BERGDORF GOODMAN	2ND FLOOR Suzanne Butterfield, PL. 3-7300.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Sept. 14	RESORT & EARLY SPRING COLLECTION By appointment. Contact: LA. 4-5923.	WILSON FOLMAR, INC,	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 18	JEWISH HOLIDAY - Yom Kippur (Monday)		
Sept. 18- Sept. 24	TWENTY-SEVENTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A.Brandwein,Nat'l Knitted Outerwear,51 Madison,683-7520.		
Tuesday Sept. 19 9:00 A.M.- 10:00 A.M.	BREAKFAST SHOW:"THE BLOOMINGDALE PEOPLE" Presentation of The Bloomingdale People at breakfast for the press. A preview pf new shops, new designer collections for Fall. Among the Bloomingdale People--Ralph Lauren, Missoni, Sonia Rykiel, St. Laurent for Rive Gauche and Ungaro. By invitation. Contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988.	BLOOMINGDALE'S	3RD FLOOR
Tuesday Sept. 19 10:30 A.M. Breakfast	PRESS PREVIEW:NEW DECORATOR ROOMS "The Orient Expressed" -- preview of new decorator room settings and new Oriental Bazaar shop. By invitation. Contact: Margot Infantino, LO. 4-3300,ext. 6113.	GIMBELS	33RD STREET & BROADWAY 9TH FLOOR
Tuesday Sept. 19 11:30 A.M.	PRESS & CUSTOMER SHOW: BERGDORF GOODMAN JEAN LOUIS SCHERRER Showing of exclusive Fall, Winter collection. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.		3RD FLOOR COUNTRY CASUALS
Sept. 19	12:00 Noon, BLASSPORT(2nd show), 550 Seventh, 2nd floor, 354-1500.		
Postponed Sept. 19	BEN KAHN AT CARTIER, PREVIEW, ORIGINALLY SCHEDULED FOR SEPT. 19 AT 12:30 P.M.,WILL BE PRESENTED SEPT. 13 AT 2:30 P.M. (See page 9)		
Tuesday Sept. 19 12:30 P.M. Luncheon	LUNCHEON SHOW:FALL AND WINTER COLLECTION Fall and Winter collection by Tiziani of Rome. Reservations(\$6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice,PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Sept. 19	1:00 P.M., HAROLD LEVINE (2nd show),530 Seventh, 21st fl., LA. 4-0237.		
Sept. 19	2:30 P.M., LARRY ALDRICH (2nd show), 530 Seventh, 12th fl., 244-1872.		
Beginning Tuesday Sept. 19	"FASHION IN FERMENT" NEW FASHION COURSE Twenty-eight sessions (14 Fall Term 1972, 14 Spring Term 1973)--panoramic contemporary course by Estelle Hamburger. Subjects include: Fashion, the Fizz in the Ferment, Fashion Markets USA, International Mix, Fashion Fabrics, Home Sewing Phenomenon, Beauty Business, Stores USA, Promotion and Publicity, Now-to-Next. Fee each term: \$42.00. Registration by mail, Aug. 21-Sept. 8. Registration in person Aug. 28-Sept. 8. Contact: The New School, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL & PARSONS 66 WEST 12TH STREET
Beginning Tuesday Sept. 12	HOLIDAY & CRUISE COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410. (Note change of date - Out of chronological order).	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 19	OPENING OF RESORT COLLECTION Continuous showings by appointment.	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: George Rappaport, 244-3558.
Beginning Tuesday Sept. 19	RESORT AND HOLIDAY COLLECTION Spectator and evening fashions. By appointment.	SUNNY'S OF PALM BEACH	PLACE TO BE ANNOUNCED Contact: Sunny Fleitas, 1918 Seventh Ave., No., Lake Worth, Florida. 305-588-6287.
Sept. 20	10:00 A.M., ADELE SIMPSON (2nd show),		530 Seventh, 23rd fl., LA. 4-7626.
Wednesday Sept. 20 11:00 A.M. & 3:00 P.M.	FALL FASHIONS AT BENEFIT SHOW Also showing of imports. Press show at 3:00 P.M., by invitation. For benefit of American Cancer Society, 44 East 53rd St. Tickets: \$10.00 Chairman: Mrs. Edward F. Hutton. Public Shows at 1:00 and 7:00. Commentator: Mrs. Francine Farkas. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266.	ALEXANDER'S	3RD FLOOR
Wednesday Sept. 20 11:30 A.M.	PLAZA IMPORTS-- PRESS & CUSTOMER SHOW Exclusive European imports. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Sept. 20	6:00 P.M., MEN'S FASHION SHOW,	ALEXANDER'S (public show)	
Beginning Wednesday Sept. 20	OPENING OF RESORT COLLECTION Continuous showings by appointment.	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR Contact: Jim Malloch, 765-3535.
Beginning Wednesday Sept. 20	OPENING OF CRUISE COLLECTION Continuous showings by appointment.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: Helen Feinstein, LO.3-6143.
Thursday Sept. 21 9:00 A.M.- 10:00 A.M. Breakfast	PRESS PREVIEW OF "KITCHEN RAGS" New collection of clothes for cooking and the leisure lifestyle, created by Jolie McGrail, gourmet cook and author. Styles for men and women. By invitation. Contact: Arlene Friedlander or Annette Ohnikian, PL. 2-1988.	BLOOMINGDALE'S	6TH FLOOR AU GOURMET SHOP
Thursday Sept. 21 9:30 A.M. Coffee	PRESS PREVIEW: COUTURE IMPORTS Fall-Winter Paris and Rome couture fashion show featuring designers' originals and Ohrbach's line-for-line copies in original fabrics. By invitation. Also, Sept. 25, 1:00 P.M., by invitation. Public show at 6:00 P.M. Commentator: Irene Satz, vice pres. and fashion director. (Invitations will be issued) Publicity: Mark Klauser. Contact: Miss West, 695-4000, ext. 208.	OHRBACH'S	18 WEST 35TH STREET FIFTH FLOOR
Sept. 21	12:00 Noon, BLASSPORT (3rd show),		550 Seventh, 2nd fl., 354-1500.
Sept. 21- Sept. 29	SEVENTEEN SWEDISH READY-TO-WEAR MANUFACTURERS, Contact: Swedish Trade Commissioner, 111 Prospect, Stamford, Conn. 203-359-3870.		HOTEL GOTHAM, PRIVATE SUITES
Sept. 24- Sept. 27	1972 NATIONAL MERCHANDISE SHOW at the New York Coliseum Contact: Thalheim Exposition Management Corp., 357-3555.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 24- Sept. 27	PHILADELPHIA GIFT SHOW AT BENJAMIN FRANKLIN HOTEL, PHILADELPHIA, PA. Contact: Little Bros. Shows., 220 Fifth Ave., 686-1677.		
Monday Sept. 25 11:00 A.M.	PRESS & CUSTOMER SHOW: PLAZA COLLECTIONS (Note change of time)	BERGDORF GOODMAN By invitation.	4TH FLOOR Publicity: Suzanne Butterfield, PL. 3-7300.
Sept. 25	1:00 P.M., OHRBACH'S IMPORT FASHIONS AND COPIES, 5TH FL. By invitation.		
Monday Sept. 18- Oct. 7	STOREWIDE FAR EAST PROMOTION "The Flowering of the East" -- storewide event featuring merchandise from China, Japan, Taiwan, Hong Kong, Thailand and India. (Press Preview will be announced). Contact: 279-0793. (Note change of dates).	ALTMAN'S	5TH AVE. & 34TH STREET
Tuesday Sept. 26 9:00 A.M.- 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL DESIGNER ROOMS "Perspectives" -- a look to the past and the future, projected through Barbara D'Arcy's interpretations of rooms and environments on the 5th floor. Also, created by Fred Palatinus, a series of Prime Mover rooms, inspired by the readers of "Seventeen". A collection of new Home Furnishings Shops on the 4th, 5th and 8th floors. A commemorative Paris Flea Market. By invitation. Contact: Arlene Friedlander or Annette Ohnikian, PL. 2-1988.	BLOOMINGDALE'S	5TH FLOOR HOME FURNISHINGS
Tuesday Sept. 26 11:30 A.M.	PRESS & CUSTOMER SHOW FALL FASHIONS BY KASPER Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Sept. 26	12:00 Noon, BLASSPORT (4th show), 550 Seventh Ave., 2nd fl., 354-1500.		
Wednesday Sept. 27 3:00 P.M.	PRESS & CUSTOMER SHOW: EMERIC PARTOS Presentation of Emeric Partos' exclusive Fall and Winter fur collection for Bergdorf Goodman. (Note change of time) By invitation. Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 27 6:00 P.M.- 8:00 P.M.	FERRAGAMO SHOE RECEPTION Preview of the book "Shoemaker of Dreams" by the late Salvatore Ferragamo. Dr. Lucio Caputo, Italian Trade Commissioner, will be the host at a cocktail party to honor Mrs. Salvatore Ferragamo. Exhibit of Ferragamo Shoe collection. By invitation. Contact: Dr. Lucio Caputo, Italian Trade Commissioner, World Trade Center, 432-9250; or Helen O'Hagan, PL. 3-4189.	SAKS FIFTH AVENUE	ITALIAN CONSULATE 690 PARK AVENUE
Wednesday Sept. 27 6:30 P.M. Cocktails	INTRODUCTION OF THE MEN'S STORE Introduction of The Men's Store, Bloomingdale's, at a benefit reception for Odyssey House, Inc., 6:30 - 9:30 P.M. Cocktails and entertainment on Escalator Level and Main Floor; door prizes, modeling of new designer collections and imports for men; celebrity, dignitary and designer appearances. Public by invitation. Tax deductible contribution, \$25.00. Press contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988.	BLOOMINGDALE'S	MAIN FLOOR AND ESCALATOR LEVEL
Thursday Sept. 28	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2nd floor. Publicity: Helen Latham, LW. 4-5100, Ext. 232.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 29 6:00 P.M.	"SIDEWALKS OF NEW YORK" BLOCK PARTY A birthday block party to be given by Drydock Savings Bank for its neighbor on the occasion of Bloomingdale's 100th birthday. A retrospective celebration with birthday cake and nostalgic surroundings, beginning at 6:00 P.M. Contact: Arlene Friedlander or Peggy Healey, PL. 2-1988.	DRYDOCK SAVINGS BANK	BLOOMINGDALE'S 59TH ST. BETWEEN LEXINGTON & 3RD
Oct. 1 Oct. 5	FASHION FAIR IN MUNICH, GERMANY. Contact: Gerald Kallman, 201-653-3304; or Mode Woche, 13 Theriesenhoehe, Munich 14, Germany.		
Tuesday Oct. 3 11:30 A.M.	BENEFIT FASHION SHOW For benefit of Kips Bay. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Oct. 4 6:30 P.M.	ANNUAL AWARD DINNER Twenty-fifth anniversary and award dinner dance honoring Ralph F. Timm-publisher of "Glamour"; Richard L. Abbott-vice pres., Montgomery Ward; Felix J. Colangelo, pres., The Wool Bureau. For the benefit of the Workshop Foundation and the Dr. Howard Rusk Institute of Rehabilitation. Black tie. By invitation. Contact: Miss Evans, WI. 7-0324.	N.Y. FASHION DESIGNERS, INC.	HOTEL PIERRE BALLROOM
Sunday Oct. 8- Oct. 10	SPRING-SUMMER HOME SEWING SHOW FOR BUYERS Contact: Carol Gelb or Bill Feingold, Christopher Gross Assoc., PL. 1-5858.	AMERICAN FASHION HOME SEWING COUNCIL INC.	WALDORF-ASTORIA
Sunday Oct. 8- Oct. 11	WORLD CONGRESS OF INTERCOIFFURE 52 countries' chapters of Intercoiffure meet in Brussels to view hair styling of America, England, France, Italy, Belgium, Japan, South America. (Replaces Oct. showing in New York). Contact: Judy Guerin, Inc., 210 East 86th St., 879-4822.	INTERCOIFFURE AMERICA	BRUSSELS, BELGIUM
Oct. 8- Oct. 12	"INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY. Contact: Nezia Manyas at Roy Blumenthal, Int'l Assoc., 1 E. 57th, TE. 8-2930.		
Wednesday Oct. 11 10:00 A.M.	FALL FUR COLLECTION By invitation. Contact: Arthur Coopchik, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday Oct. 16 7:00 P.M. Champagne	NORMAN NORELL RESPECTIVE For the first time a retrospective of over 250 garments, created over 40 years, collected from the wardrobes of the country's most fashionable women. Many will model their own fashions. Black tie. Tickets: \$25.00. Reservations: 675-2700, ext. 336.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	GRACE RAINY RODGERS AUD. METROPOLITAN MUSEUM
Oct. 17- Oct. 21	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE Contact: Centro di Firenze, 50121 Firenze, Viale Gramsci 9/2 Florence.		
Thursday Oct. 19 8:00 P.M.	THIRTIETH ANNUAL FASHION CRITICS AWARDS Presentation of the 1972 Coty American Fashion Critics Awards. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY	ALICE TULLY HALL LINCOLN CENTER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Oct. 21- Oct. 26	PRET-A-PORTER SHOWINGS IN PARIS International ready-to-wear Spring and Summer showings in Paris. Contact: Paris-Bruno de Roselle, 69, rue de Richelieu, 75 Paris 2. Contact: (N.Y.) French Trade Shows, 1350 Sixth, 582-4960. Press (N.Y.): French Apparel Center, 11 West 42nd St., 354-8620.	SALON INTERNATIONAL DU PRET A PORTER FEMININ	PARC DES EXPOSITIONS PORTE DE VERSAILLES
Saturday Oct. 21- Oct. 29	NINTH ANNUAL ARTS & ANTIQUES FESTIVAL "America, Hurrah" -- presenting Early American arts and treasures and traditional antiques as well as work of leading contemporary craftsmen. Sales benefit Brooklyn Museum. Preview walking tour 11:00 A.M., Oct. 21. Hours: 1:00 -10:00 P.M. daily; Sun., 1:00-7:00 P.M. Admission:\$3.00. Contact: Pearl Winick, 233-6010.	NATIONAL ARTS & ANTIQUES FESTIVAL	7TH REGIMENT ARMORY PARK AV. & 67TH STREET
Sunday Oct. 22- Oct. 26	IGEDO INTERNATIONAL TRADE FAIR IN DUSSELDORF. Contact: Int'l Modemesse GmbH, 4 Dusseldorf, Frieligrathstrasse 28; or in N.Y.--German American Chamber of Commerce, 582-7788.		
Tuesday Oct. 24 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Oct. 30 at 10:00 A.M., by reservation. Contact: Karen Traina, 524-3520.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 1:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Also, Mon., Oct. 30 at 1:00 P.M., by reservation. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 2:30 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 26, 31, Nov. 1, 2, 8 at 2:30, by reservation. (Press Show, Oct. 30 at 12:00 Noon, Hotel Plaza, Terrace Room, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 26	2:30 P.M., BILL BLASS, 2nd show, 550 Seventh, 17th floor, 524-6968.		
Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosvenor House, Park Lane, London W1, England. Contact: Mrs. Maureen Panayotidis, Clothing Export Council, 54 Grosvenor, London		
Oct. 30	10:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT (2nd show), 550 7th, 15th fl, 524-3520.		
Oct. 30	12:00 Noon, BILL BLASS PRESS SHOW, Hotel Plaza, Terrace Room, by invitation.		
Oct. 30	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th fl., 524-3520.		
Oct. 31	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th fl., 524-6968.		
Nov. 1	2:30 P.M., BILL BLASS (4th show), 550 Seventh Ave., 17th fl., 524-6968.		
Nov. 2	2:30 P.M., BILL BLASS (5th show), 550 Seventh Ave., 17th fl., 524-6968.		
Nov. 8	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave., 17th fl., 524-6968.		
Monday Nov. 13	EARLY SPRING HANDBAG MARKET OPENING Contact: Mr. Levy, Nat'l Handbag Assn., 347 Fifth Ave., 683-6969.		

1973

JANUARY							FEBRUARY							MARCH							
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APRIL							MAY							JUNE						
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29	30						27	28	29	30	31			24	25	26	27	28	29	30

JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
